



# COMPANY PROFILE



## RAKAZ AL JOUDAH GENERAL CONTRACTING

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# WHO WE ARE

**Rakaz Al Joudah General Contracting** is a dynamic and forward-thinking Saudi company specializing in the rental of access and power equipment, including scissor lifts, mobile cranes, boom lifts, and electric generators.

Based in Al Khobar, we proudly serve clients across a wide range of sectors, including construction, logistics, warehousing, facility management, and infrastructure development.

We are known for our reliability, professionalism, and strong commitment to safety. Our growing fleet of well-maintained machines and our team of certified operators ensure dependable support for projects of any size — from short-term operations to long-term industrial developments.



**ELEVATING PRODUCTIVITY  
WITH PRECISION AND SAFETY  
IN EVERY LIFT.**

# OUR VISION, MISSION, AND CORE VALUES

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## Vision:

To become a leading national provider of lifting and power rental solutions in the Kingdom of Saudi Arabia by offering modern equipment, timely service, and a relentless focus on operational safety.

## Mission:

To empower construction and industrial sectors with safe, efficient, and cost-effective equipment rental services, delivered by a professional team dedicated to supporting client success and project excellence.

## Core Values:

- Safety First: We uphold the highest safety standards in every operation.
- Reliability: Equipment you can trust — delivered when and where it matters.
- Integrity: Transparent pricing, honest communication, and ethical practices.
- Customer Focus: We tailor our services to support your specific needs.
- Innovation: We continuously invest in the latest technology and equipment.



# WHY CHOOSE US

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**01**

We provide a modern, fully certified equipment fleet designed to deliver maximum safety, performance, and reliability across every industrial application.

**02**

Fast delivery and setup services provided seamlessly across central Saudi Arabia to ensure efficient operations and minimize downtime for every project.

**03**

We offer flexible rental durations—daily, weekly, or monthly—designed to suit your project needs and maximize convenience.

**04**

Certified and safety-trained machine operators available to ensure every job is handled with precision, efficiency, and full compliance.

**05**

Certified and safety-trained machine operators available to ensure every job is handled with precision, efficiency, and full compliance.

**06**

We offer competitive pricing with transparent terms to give you confidence, clarity, and maximum value in every rental.

**TURNING  
VISIONS INTO  
REALITY  
THROUGH  
SMART LIFTING  
SOLUTIONS.**



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**03**

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# OUR PROJECTS

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## Amazon Data Center – Equipment Rental Support:

As part of our ongoing commitment to supporting world-class infrastructure projects, we proudly partnered with **the Amazon Data Center** in providing a tailored fleet of access and lifting equipment. Our scope included the rental and on-site support for:

- **Scissor Lifts**
- **Boom Lifts (Articulating & Telescopic)**
- **Mobile Cranes**

These machines were deployed to meet the demanding safety and efficiency standards of the project, ensuring smooth operations during high-access installations and structural works. Our team delivered reliable service, timely mobilization, and round-the-clock technical support, reinforcing our reputation as a trusted partner in critical infrastructure development.

## Red Sea Project – Power & Access Equipment Supply:

We had the privilege of supporting the **Red Sea Project**, one of Saudi Arabia's most ambitious and sustainable developments, by supplying essential equipment to meet the project's operational needs. Our contribution included:

- **Diesel Generators** – for temporary power supply during infrastructure and site preparation phases.
- **Boom Lifts** – for elevated access during construction and finishing works.

All equipment was delivered on time, fully maintained, and supported by our field technicians to ensure optimal performance in challenging remote-site conditions. This collaboration reflects our ability to serve large-scale projects with both power and access solutions across the Kingdom.

## James L. Williams Middle East – Mobile Cranes and Access Equipment:

We successfully partnered with James L. Williams Middle East to provide a comprehensive range of lifting and access equipment, including:

- **Mobile Cranes** – for heavy lifting and precise load placement.
- **Scissor Lifts** – for safe vertical access and maintenance operations.
- **Boom Lifts** – to facilitate extended reach in complex site environments.

Our equipment was delivered punctually and supported with expert technical service, ensuring seamless project progression and compliance with stringent safety standards.

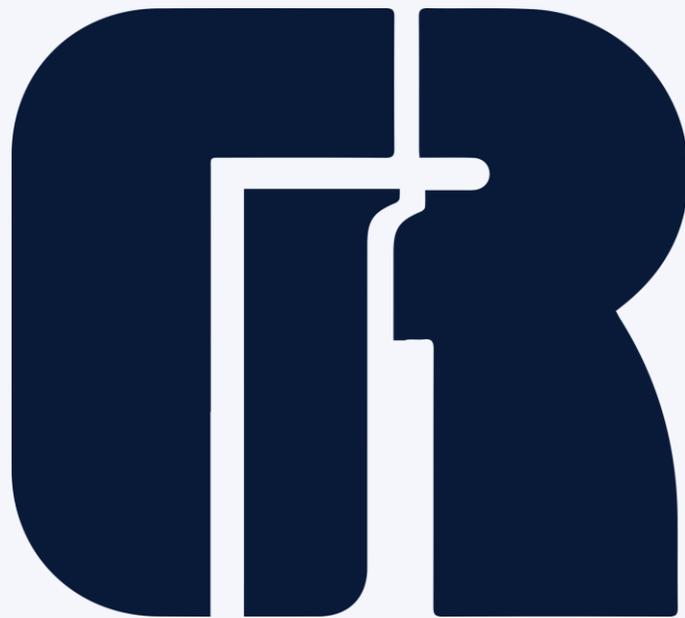
# MAIN CLIENTS



EMPOWERING  
YOUR SUCCESS  
WITH DEDICATED  
CUSTOMER CARE  
AND INNOVATIVE  
LIFTING  
SOLUTIONS.



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